



Grand Slam Parade Sponsorship Packages

Join us on Wednesday August 16th as we welcome the 16 teams that have made it to the 71st Little League World Series®. The 2016 parade had over 40,000 people in attendance. This year WBRE-TV is our broadcast television partner and will air it live on their main station. Participants include all 16 Little League teams, a former Major League Baseball Player/Manager (TBD), regional and local marching bands, dance groups, floats, fire trucks and much more. The Parade begins at the intersections of Susquehanna Street and West Fourth Street and moves up Fourth Street past City Hall, ending at Market Street. Over 100 units showing their stuff along the parade route, with bleachers along the way and plenty of sidewalk space to cheer.

\$15,000 – Television Broadcast Sponsor – 1 Only

- Sole sponsor of television production of parade on WBRE
- Lead mentions on all television spots associated with pre-promotion of parade
- 12 company representatives at VIP review reception located at Community Arts Center
- Company representative interviewed live during parade by WBRE
- Included in all pre-promotion of event as television broadcast sponsor including radio, print, and television
- Promotional mentions throughout the evening from the grandstand
- Television drops with your company logo throughout the broadcast
- Opportunity for promotional giveaway associated with VIP reception
- Autographed Baseball Bat and Baseball by Major League Player/Manager
- Owner's Box Sponsor at Grand Slam Breakfast on August 17th

\$10,000 – Hall of Fame Package – 1 Only

- Sponsor of Major League Player/Manager as Grand Marshal for the 2017 Parade
- 10 company representatives at VIP review reception located at Community Arts Center with live sponsor interview by WBRE
- Company representative interviewed live during parade
- Full page ad in parade program adjacent to photo and bio page of Major League Player/Manager
- Included in all pre-promotion of event as sponsor of player including radio, print, and television
- Promotional mentions throughout the evening from the grandstand
- Television drops with your company logo throughout the broadcast
- Autographed Baseball Bat and Baseball by Major League Player/Manager
- Luxury Box Sponsor at Grand Slam Breakfast on August 17th

\$10,000 – Pin Sponsor Package – 1 Only – SOLD

- Your message attached to one-half of a two-piece collectors pin
- Promotional mentions throughout the evening from the grandstand
- Included in pre-promotion of event as sponsor
- Television drops with your company logo throughout the broadcast with live sponsor interview by WBRE
- 10 company representatives at VIP review reception located at Community Arts Center Full page ad in parade program citing your business as pin sponsor as well as any additional promotional information
- Luxury Box Sponsor at Grand Slam Breakfast on August 17th



\$7,500 – Lycoming County High School Band Sponsor – 1 Only – SOLD

- Included in pre-promotion of event as sponsor of all high school bands
- 8 company representatives at VIP review reception located at Community Arts Center
- Company representative interviewed live during parade by WBRE during one of the high school band performances
- Full page ad in program
- Promotional mentions throughout the evening from the grandstand
- Television drops with your company logo throughout the broadcast
- Luxury Box Sponsor at Grand Slam Breakfast on August 17th



\$5,000 – Float Awards Sponsor Package – 5 Only



- Promotional mentions throughout the evening from the grandstand as an Awards sponsor
- 6 company representatives at VIP review reception located at Community Arts Center
- Logo imprinted on award
- Award named after sponsor for 2017
- Included in pre-promotion of event as sponsor
- Full page ad in parade program
- Autographed Baseball by Major League Player/Manager
- Television drops with your company logo throughout the broadcast on WBRE
- Dugout Box Sponsor at Grand Slam Breakfast on August 17th

\$3,500 – Entertainment Sponsor Package – 4 Only

- Promotional mentions throughout the evening from the grandstand as Entertainment sponsor
- Banner with your logo marched in the parade introducing the entertainment (banner design included as part of sponsorship)
- 4 company representatives at VIP review reception located at Community Arts Center
- Included in pre-promotion of event as sponsor
- Full page ad in parade program
- Television drops with your company logo throughout the broadcast on WBRE
- Dugout Box Sponsor at Grand Slam Breakfast on August 17th

\$2,500 – Teams Float Sponsor Package – 16

- Sponsor of 1 of the 16 floats that will be carrying the 16 Little League teams
- Sponsor banner placed on back of the float (banner design included as part of sponsorship)
- 4 company representatives at VIP review reception located at Community Arts Center
- Promotional mentions throughout the evening from the grandstand
- Included in pre-promotion of event as sponsor
- Half page ad in parade program
- Television mentions on WBRE for your company a float sponsor
- Dugout Box Sponsor at Grand Slam Breakfast on August 17th

\$1,000 – Division Package – 10 Only

- Banner with your logo marched in the parade introducing a division unit (banner design included as part of sponsorship)
- Promotional mentions throughout the evening from the grandstand
- Included in pre-promotion of event as sponsor
- 2 company representatives at VIP review reception located at Community Arts Center
- Half page ad in parade program
- Television mentions on WBRE for your company as a division sponsor
- Field Box Sponsor at Grand Slam Breakfast on August 17th

Sponsorship commitment deadline is July 1, 2017 and is available on a first received basis. Please call Jason Fink at 570.320.4213 for further information or questions regarding the Grand Slam Parade.

2017 Grand Slam Parade Sponsorship Response Form	
Return form to: Lycoming County Visitors Bureau 102 West Fourth Street, Williamsport, PA 17701 or Fax to 570.321.1209 or email to jfink@williamsport.org	
Company Name	Package Name
Contact Name	
Address	Total: _____
Phone	Signature
Method of Payment <input type="checkbox"/> Check <input type="checkbox"/> Bill Me <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> AMEX	
Card #	Exp. Date